

B. A. Part II
(Semester III)
Vocational Skill Course (VSC)
English for Employability
(English for Media Writing)
QUESTION BANK

Answer the following questions

1. What is designed to captivate listeners through the invisible medium of sound?
2. What are the three parts radio script?
3. What does SFX stand for?
4. What are rarely the work of a single writer?
5. Which form of TV Scripts focus on humour derived from relatable characters in everyday settings?
6. What is included in title page of a TV script?
7. What serves as a dynamic platform in the digital world?
8. Which type of blogs often feature storytelling, reflections on life events, or hobbies like travel, cooking, or parenting?
9. Which part of blog includes keywords for SEO?
10. Write an editorial for print media on the topics “Dowry Deaths”
11. Write a news for print media on the topic “Heavy Rainfall in Maharashtra”
12. Write a radio script for a food recipe programme.
13. Write a Television script on any history topic show.
14. Write a digital blog on the topic Rohit- Kohli retirement from Test cricket format and give suitable headline.
15. What is the main purpose of using a Likert scale in a survey?
16. What is the primary purpose of market research surveys?
17. What is the main language focus when analysing qualitative survey responses?
18. What type of research is conducted by analysing previously existing data?
19. What tone should a market survey ideally maintain?
20. What is a major drawback of using leading questions in a survey?

B. A. Part II
(Semester IV)
Vocational Skill Course (VSC)
English for Employability
(English for Tourism and Hospitality)
QUESTION BANK

Answer the following questions

1. What is the primary difference between tourism and exploration?
2. Name any two types of tourism based on location.
3. Which Indian state accounts for about 45% of international medical tourists?
4. What does eco-tourism promote besides enjoyment of natural areas?
5. Which form of tourism involves participating in activities like trekking, skiing, and whitewater rafting?
6. What is the primary goal of hospitality in the tourism sector?
7. Name two core elements of hospitality mentioned in the text.
8. How does hospitality impact an organization's sales?
9. What does the term "hospitality" literally mean in Latin?
10. What is the primary purpose of greeting guests in tourism?
11. Name one essential phrase used while greeting a guest.
12. What quality should a receptionist maintain when handling guest complaints?
13. What document confirms a guest's booking at a full-capacity hotel?
14. Who acts as the first point of contact in a hotel setting?
15. What do tourist guides provide to enhance visitor experience?
16. What tool can assist non-native speakers in understanding staff communication?
17. What should be done after resolving a guest complaint?
18. How can tour guides promote environmental responsibility?
19. What does a well-managed reservation system improve for tourism businesses?
20. What primarily distinguishes tourism from exploration?