

Shivaji University, Kolhapur
B. A./ B. A. B. Ed. Part II, Sem III
IDS (Inter Disciplinary Subject): Emerging Trends in Tourism I

As per NEP 2020 (2.0)

Name of the Programme	:	B. A.
Class	:	B. A. Part II
Year of Implementation	:	Revised Syllabus will be implemented from June, 2025 onwards
Semester	:	III
Course Code	:	
Course Title	:	Emerging Trends in Tourism I
Total Credit	:	02
Workload	:	Theory: 02 credit X 15 hours = 30 hours
Duration	:	The course shall be a full time course
Medium of Instruction	:	Marathi/ English
Eligibility of Pattern	:	As per eligibility criteria by the SUK
Examination of Pattern	:	40:10, The pattern of examination will be Semester End Examination with Internal Assessment/Evaluation.

Preamble:

This course is designed to give students a basic understanding of tourism covering conceptual matter of tourism, components of tourism, Classification of tourism and factors affecting tourism. The new tourism trends are taken for the better knowledge of the new world tourism sector. It includes, Ecotourism and Responsible Tourism, Rural Tourism, Health and Wellness Tourism and Sports and Adventure Tourism.

Objectives:

1. To provide fundamental knowledge of the tourism industry to the students.
2. To make aware about the classification and factors of tourism.
3. To get the knowledge about new trends of Ecotourism and Rural Tourism.
4. To acquire the knowledge about the Health and Wellness Tourism and Sports and Adventure Tourism.

Outcomes

- 1) **Fundamentals of Tourism Industry:** Students will gain a comprehensive understanding of the core principles, key sectors, and economic significance of the tourism industry. They will be able to identify and describe the main components and stakeholders within the industry.
- 2) **Tourism Classification and Factors:** Students will develop the ability to classify different types of tourism and understand the various factors influencing tourism

activities. They will be able to analyze the impact of these factors on tourism trends and patterns.

- 3) **Ecotourism and Rural Tourism Trends:** Students will acquire knowledge about the latest trends in ecotourism and rural tourism, including sustainable practices, conservation efforts, and community-based tourism initiatives. They will be able to evaluate the benefits and challenges associated with these emerging tourism sectors.
- 4) **Health, Wellness, Sports, and Adventure Tourism:** Students will gain insights into the growing sectors of health and wellness tourism, as well as sports and adventure tourism. They will be able to assess the motivations of tourists seeking these experiences and design tourism products and services that cater to these niche markets.

Scheme of Teaching and Examination:

The Scheme of teaching and examination should be given as applicable to the course / paper concerned)

B. A. / B. A. B. Ed. part –II

Sr. No.	Subjects/Course	Theory Teaching Hours per week				Examination scheme (Marks)		
		L	T	P	Total	Theory	Term Work	Total (Semester)
1	Emerging Trends in Tourism	02	02	---	02	40	10	50

Scheme of Examination:

- The examination shall be conducted at the end of each semester year.
- The theory course shall carry 50 marks.
- The evaluation of the performance of the student in theory course shall be on the basis of semester theory examination of 40 marks.
- The evaluation of the performance of the student in theory course shall be on the basis of semester internal evaluation of 10 marks.
- Question Paper will be set in the view of the / in accordance with the entire syllabus and preferably covering each Module of syllabi.

Standard of Passing:

(As prescribed under rules & regulation for each diploma / degree / programme)

Nature of Question Paper:

The student's examination and evaluation methods are as per the guidelines of the Shivaji University.

- Internal evaluation should be based on Group Activity / The Case Study

MODULES			
Module	Name of the Module	No of hours	Credit
1	Introduction to Tourism	15	1
	1.1 Fundamentals of Tourism: Concept and Definition		
	1.2 Components of Tourism		
	1.3 Classification of tourism		
	1.4 Factors affecting on Tourism		
2	Understanding Emerging trends of Tourism	15	1
	2.1 Ecotourism and Responsible Tourism		
	2.2 Rural Tourism: Agro-tourism		
	2.3 Health and Wellness Tourism		
	2.4 Sports and Adventure Tourism		

References:

- 1) Bhagnani Amrita (2012): Handbook of Tourism, Abhijit Publications, New Delhi-110002
- 2) Butler Richard W., 2010, "Tourism: A New Perspective" Routledge.
- 3) Chawla Romila (2006): Ecotourism Planning and Management, Sonali Publications, New Delhi- 110002.
- 4) Dhar, P. N. 2006, International tourism: Emerging challenges and future prospects. New Delhi, India: Kanishka.
- 5) Goeldner Charles R. and Ritchie J. R. Brent, 2012, "Tourism: Principles, Practices, Philosophies" John Wiley & Sons.
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- 7) Hall, M., & Stephen, P. 2006, Geography of tourism and recreation – Environment, place and space. London, England: Routledge.
- 8) Holloway Chris and Cartwright Roger, 2012, "Tourism Management" Pearson Education.
- 9) International Tourism Highlights Edition 2020 (UNWTO)
- 10) Kamra, K. K., & Chand, M. 2007, Basics of tourism: Theory, operation and practice. Pune, India: Kanishka Publishers.
- 11) Lickorish Leonard J. and Jenkins Carson L., 2021, "Introduction to Tourism" SAGE Publications India Pvt, Ltd.
- 12) [Nature Based Tourism » Concept, Categories, Issues \(tourismbeast.com\)](https://tourismbeast.com)

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- 14) Raj, R., & Nigel, D. 2007, Morpeth religious tourism and pilgrimage festivals management: An international perspective. Cambridge, USA: CABI. Retrieved from www.cabi.org.
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- 16) Richard W. Butler, 2010, "Tourism: A New Perspective" Routledge.
- 17) Ritchie Robert W. Brent and Goeldner Charles R., 2012, "The Tourism System: Principles, Components, and Stakeholders", Pearson Education.
- 18) Singh, J. 2014, Eco-tourism. New Delhi, India: I.K. International Pvt. Ltd. Retrieved from www.ikbooks.com.
- 19) Tourism Recreation and Research Journal. Lucknow, India: Center for Tourism Research and Development.
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- 21) शिंदे एसपर्यटन भूगोल :.बी .
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