

**Shivaji University, Kolhapur**  
**B. A. / B. A. B. Ed. Part II, Sem III**  
**IDS (Inter Disciplinary Subject) - Tourism Planning and Management II**  
**As per NEP 2020 (2.0)**

<b>Name of the Programme</b>	:	B. A.
<b>Class</b>	:	B. A. Part II
<b>Year of Implementation</b>	:	Revised Syllabus will be implemented from June, 2025 onwards
<b>Semester</b>	:	IV
<b>Course Code</b>	:	
<b>Course Title</b>	:	<b>Tourism Planning and Management II</b>
<b>Total Credit</b>	:	02
<b>Workload</b>	:	Theory: 02 credit X 15 hours = 30 hours
<b>Duration</b>	:	The course shall be a full time course
<b>Medium of Instruction</b>	:	Marathi/ English
<b>Eligibility of Pattern</b>	:	As per eligibility criteria by the SUK
<b>Examination of Pattern</b>	:	40:10, The pattern of examination will be Semester End Examination with Internal Assessment/Evaluation.

### **Preamble**

This course is designed to give students a basic understanding of tourism planning and management its covering concept of tourism, NGO and Government planning at national and state level. It also includes tourism management, applied digital platforms and role of GIS in planning as well as management for the tourism activity.

### **Objectives**

1. To provide students with fundamental knowledge of the tourism industry.
2. To aware about the planning and management process of sustainability tourism.
3. To aware of sustainable tourism and proper responsibilities in managing tourism.
4. To acquire knowledge about the application of tourism planning.

### **Outcomes**

1. Students will be prepared to take on roles in tourism planning and management.
2. Students will demonstrate skill in tourism marketing using technological tools.
3. Students will be capable of designing sustainable tourism.
4. Students will own the skills to develop entrepreneurial ventures.

### **Scheme of Teaching and Examination:**

The Scheme of teaching and examination should be given as applicable to the course / paper concerned)

## B. A. / B. A. B. Ed. part –II

Sr. No.	Subjects/Course	Theory Teaching Hours per week				Examination scheme (Marks)		
		L	T	P	Total	Theory	Term Work	Total (Semester)
1	Tourism Planning and Management	02	02	---	02	40	10	50

### **Scheme of Examination:**

- The examination shall be conducted at the end of each semester year.
- The theory course shall carry 50 marks.
- The evaluation of the performance of the student in theory course shall be on the basis of semester theory examination of 40 marks.
- The evaluation of the performance of the student in theory course shall be on the basis of semester internal evaluation of 10 marks.
- Question Paper will be set in the view of the / in accordance with the entire syllabus and preferably covering each Module of syllabi.

### **Standard of Passing:**

(As prescribed under rules & regulation for each diploma / degree / programme)

### **Nature of Question Paper:**

The student's examination and evaluation methods are as per the guidelines of the Shivaji University, Kolhapur.

Internal evaluation should be based on Oral

## **Tourism Planning and Management II**

MODULES					
Module	Name of the Module			No of hours	Credit
1	<b>Tourism Planning</b> 1.1 Planning of tourism: Concept and types of tourism planning. 1.2 Govt and Tourism Planning 1.3 NGO's and Tourism Planning 1.4 Tour Plan			15	1
2	<b>Tourism Management</b> 2.1 Principle of Management 2.2 Basics of Hospitality Management 2.3 Digital Platforms in Tourism Management 2.4 GIS and Tourism Planning & Management			15	1

**References:**

1. A. K. Bhatia., (2001). International Tourism Management, Sterling Publisher Pvt.
2. P. N. Sethi., (1986). Successful Tourism Management, Stosius Inc/Advant Books division
3. Dr. Shubhada Marathe., Tourism Management
4. John R. Walker., (2003). Introduction to Hospitality, Pearson Education India
5. Sudhir Andrews., (2017) Hotel front office Management Mc Graw-Hill, New Delhi.
6. Jain S. P. and Narang K. L., Financial Accounting, Kalyani Publisher, New Delhi.
7. Edgell David L. and others (2018): Tourism Policy and Planning: Yesterday, Today, and Tomorrow, CABI.
8. Gunn Clare A. and Var Turgut (2002): Tourism Planning: Basics, Concepts, Cases, Routledge, New York and London.